

**fox
inthe
box**

intro

who we are



foxinthebox.studio is simply the two of us – Lajo and Milan.

Two visual designers who like doing things properly, with a good idea and real enthusiasm. For years we worked under the RDJ brand, gathering experience, adding services and, above all, figuring out how we want to work and who with. In 2020 that naturally grew into our own studio, foxinthebox.studio. Today we're no longer on our own: illustrator Natália and senior graphic designer Soňa are part of the team. Together we help small and large companies alike – from a single leaflet or 3D visual to a complete brand identity and production. You can count on us. We keep deadlines, handle any problem and take every idea all the way to the finished thing.

We like open communication, normal relationships and collaborations that still make sense years later. Drop by our Bratislava studio on Metodova, or have a coffee in the calmer setting of our “outpost” studio below Kremnica castle.

**why
us**

reliable

We keep deadlines and can handle any problem that comes up. What we promise, we deliver.

friendly

Our relationships with clients are friendly and always respectful. Some have been with us for more than ten years.

flexible

Last-minute request? Tight deadline? We've been there, and we deliver.

creative

Bring us a rough idea. We'll take it all the way to the finished thing.

**what
we do**

**graphic design / 3D design / branding /
strategy / visual identity and brand communication /
dtp – layout and print preparation / illustration /
packaging design / logo design / naming / online
communication / websites & apps / ai / motion /
visualisation / product and creative photography /
book design / printed materials / production and print /
custom boxes & plexiglass / merch / events /**

who we work for



what clients say

“We’ve worked with foxinthebox for four years, and from the start they’ve been one of our most reliable partners – from smaller projects to major campaigns for glo and Velo. Beyond extensive graphic work, they produce a range of POS and POP solutions for us and regularly support us creatively when we produce event equipment. They’ve always brought quality ideas and a professional approach with a human face. They’ve handled even the biggest challenges, including the complete branding of our festival activation zones. I especially value their promptness and willingness: in the event world, where ad hoc requests and extremely short deadlines are common, they were always ready to respond and deliver everything on time. We can fully rely on this partnership.”

Jaroslav Cerula / British American Tobacco

“We’ve been working with the guys from foxinthebox on several brands in our sizeable ST. NICOLAUS portfolio for more than 10 years – Nicolaus vodka, Demänovka and many others. In that time we’ve done countless key visuals, graphics, promo materials and layouts together, as well as stylish photo shoots. Besides being very skilled designers with an up-to-date style, they have a feel for the target group and the tone of each piece. I’d highlight their flexibility, their willingness to work hard and to look for more complex or out-of-the-box solutions, backed by real experience of working with printers. These gentlemen see things through to a concrete result. And they’re very pleasant people, too.”

Andrej Môťovský / St. Nicolaus

“I’ve been working with Lajo and Milan for almost 7 years, and in that time they’ve delivered many creative and interesting projects that are both timeless and on-trend in communication and visuals. Creativity isn’t their only strength: even as a small team, they can work conceptually on large, systematic corporate projects with strictly set deadlines. Over the years we’ve also created a number of tailor-made solutions for the needs of 3 countries, linked to the central brand identity. The bonus on top of their great work is that both are great people with a likeable attitude to life.”

Soňa Amonová / Groupe SEB (representing Tefal, Rowenta, Moulinex and KRUPS in Slovakia)

“I was very worried about rebranding our brand – that it would be hard to bring together the full range of our services, that it would take a long time, how to build on tradition yet see it through modern eyes... All those worries disappeared after the first meetings with the guys from foxinthebox. They very quickly understood what was needed and what mattered to us. They have an incredible drive to move things forward to a result, while showing respect and great attention to detail. A comprehensive design manual we can lean on for marketing challenges for a long time to come, beautifully crafted graphics, campaign set-up, the way we communicate, right through to finishing tangible items with the printers – that’s a service you’ll appreciate, and one only an agency whose whole team lives your brief can provide.”

Martina Felix Maženská / Soupa

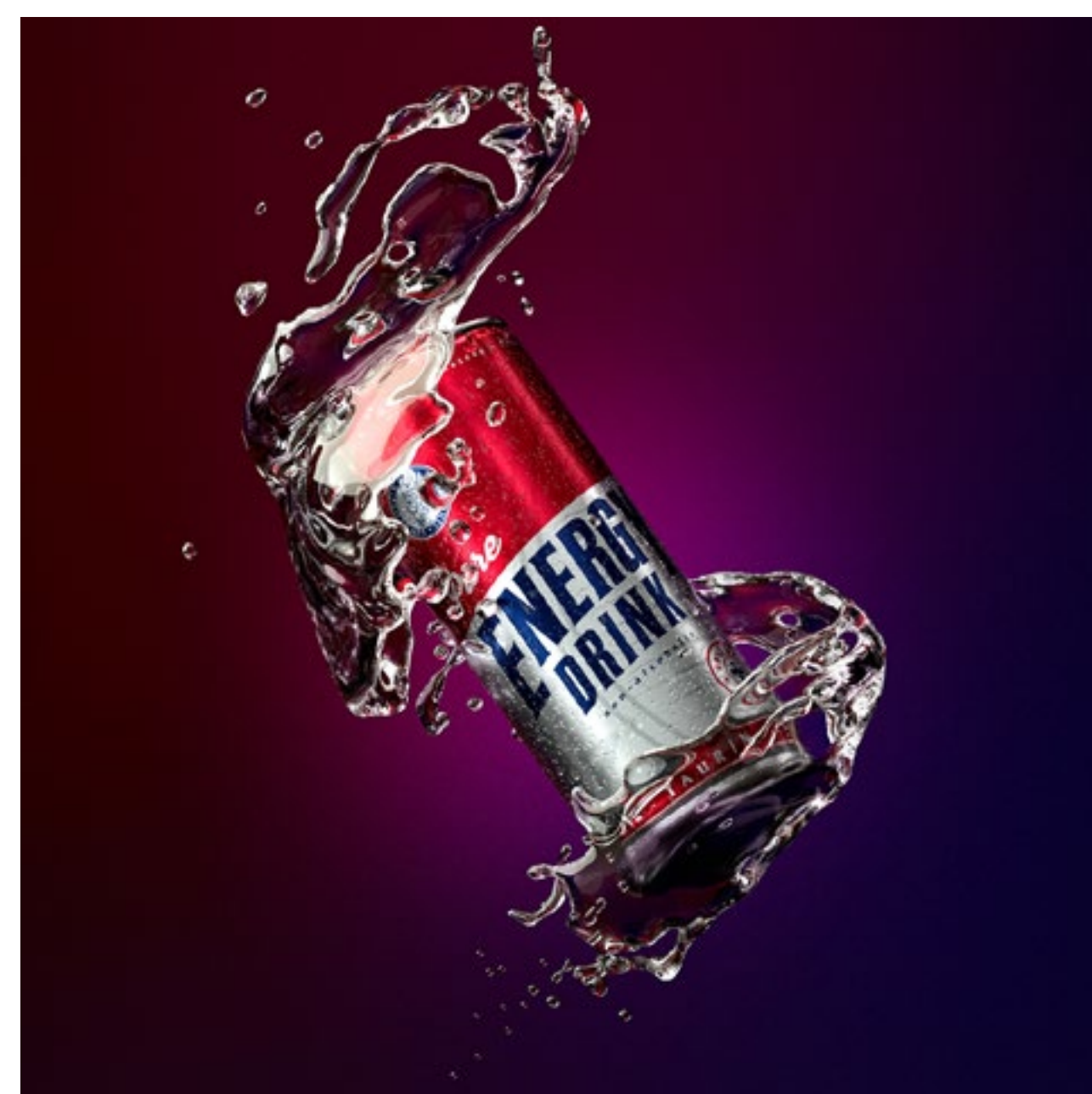
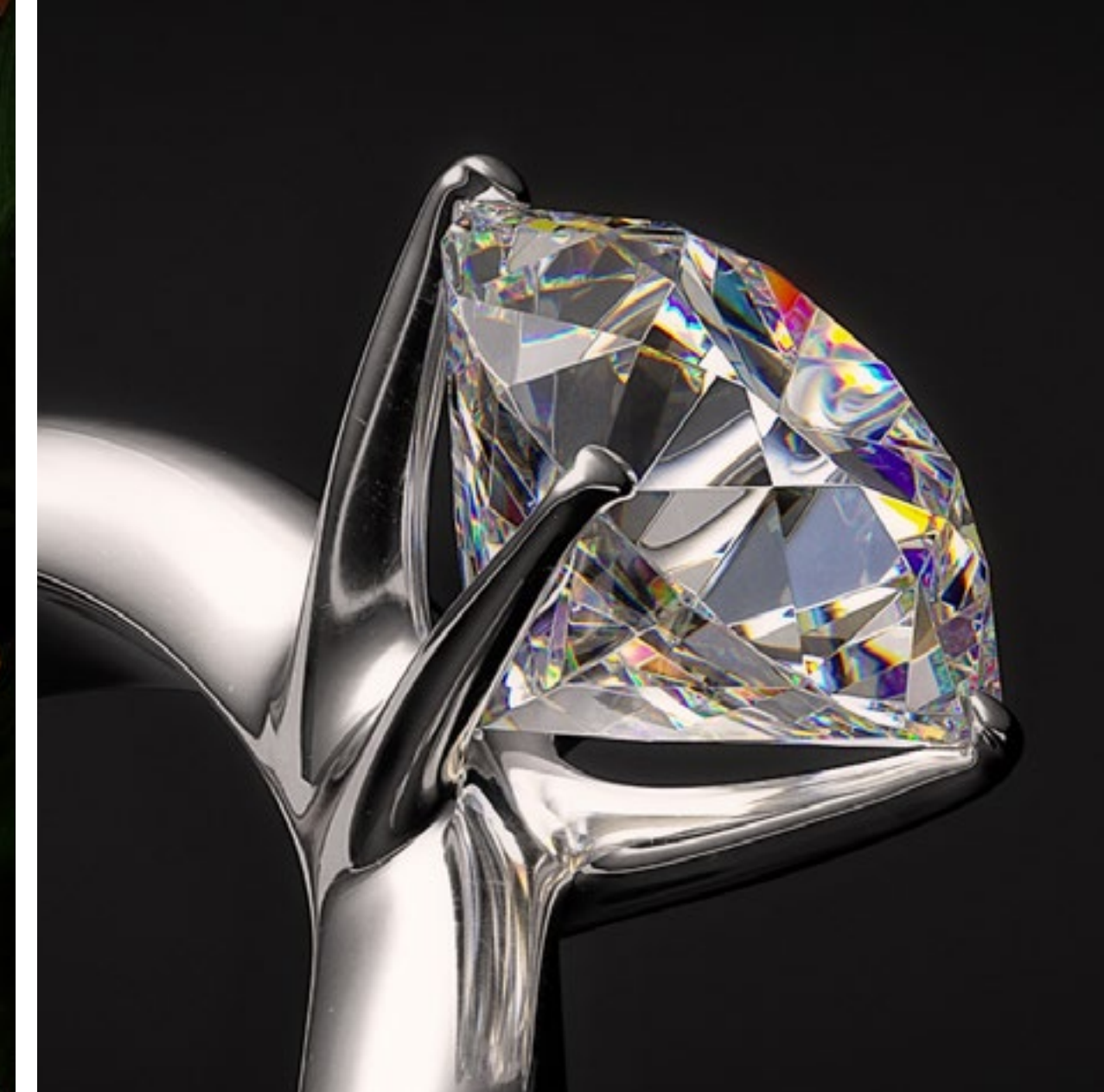
identity & logo

We design logos that are more than a pretty mark – they're a clear imprint of who you are. From the first brief and analysis, through creative concepts, to final files in every format, we'll create a logo and identity that's memorable, functional and easy to use online and offline.



3d design

Do your ideas go beyond reality?
Or do you need a visual of your product?
We can help. When a visual is too
complex to produce, or a product can't be
photographed for whatever reason,
we model it and build it in 3D. The beauty
of 3D is that there are no limits – just let
your imagination run.

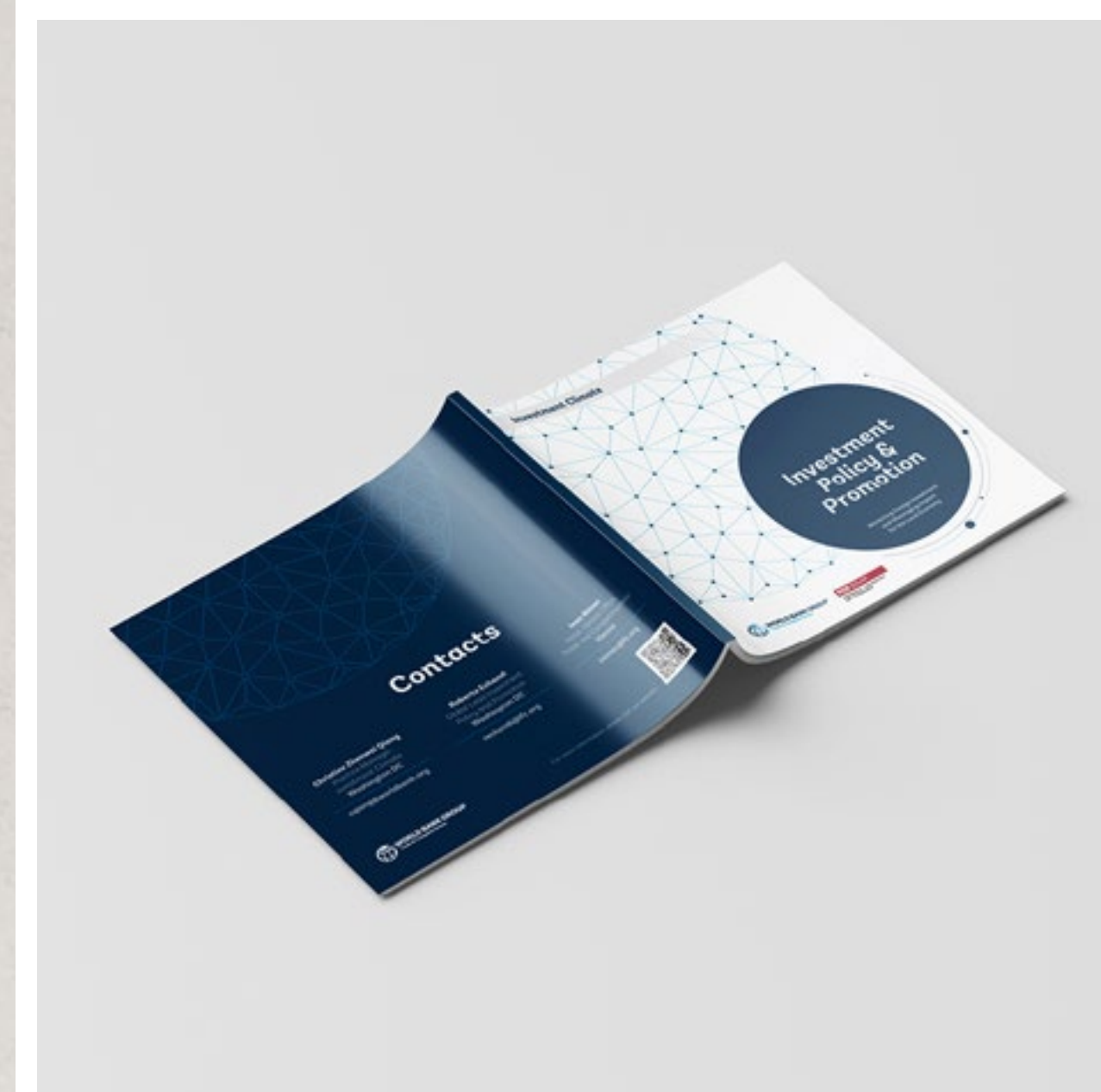


graphic design & illustration

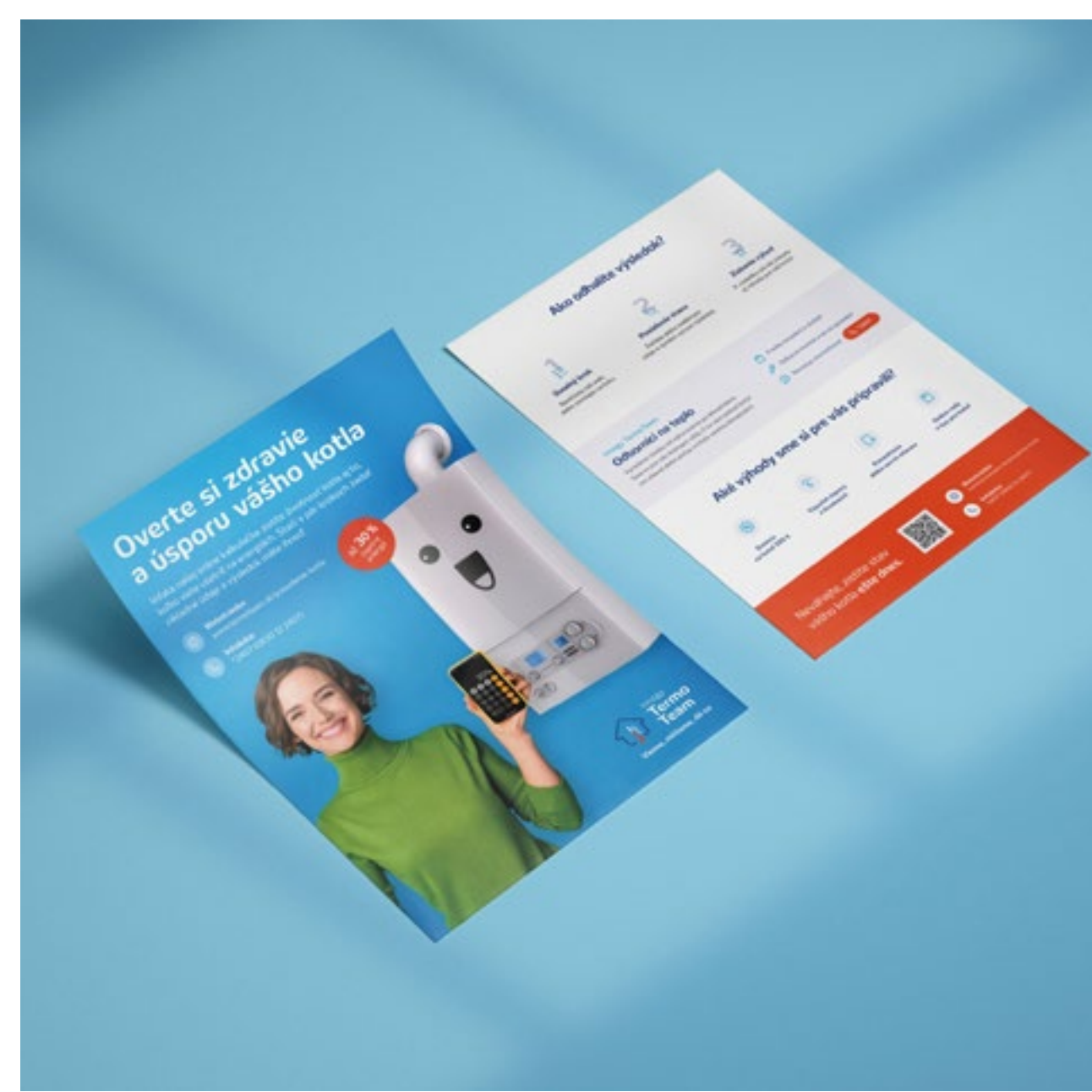


From simple graphics to campaign key visuals. Production and print are part of the deal, so you end up with a finished product in your hands.

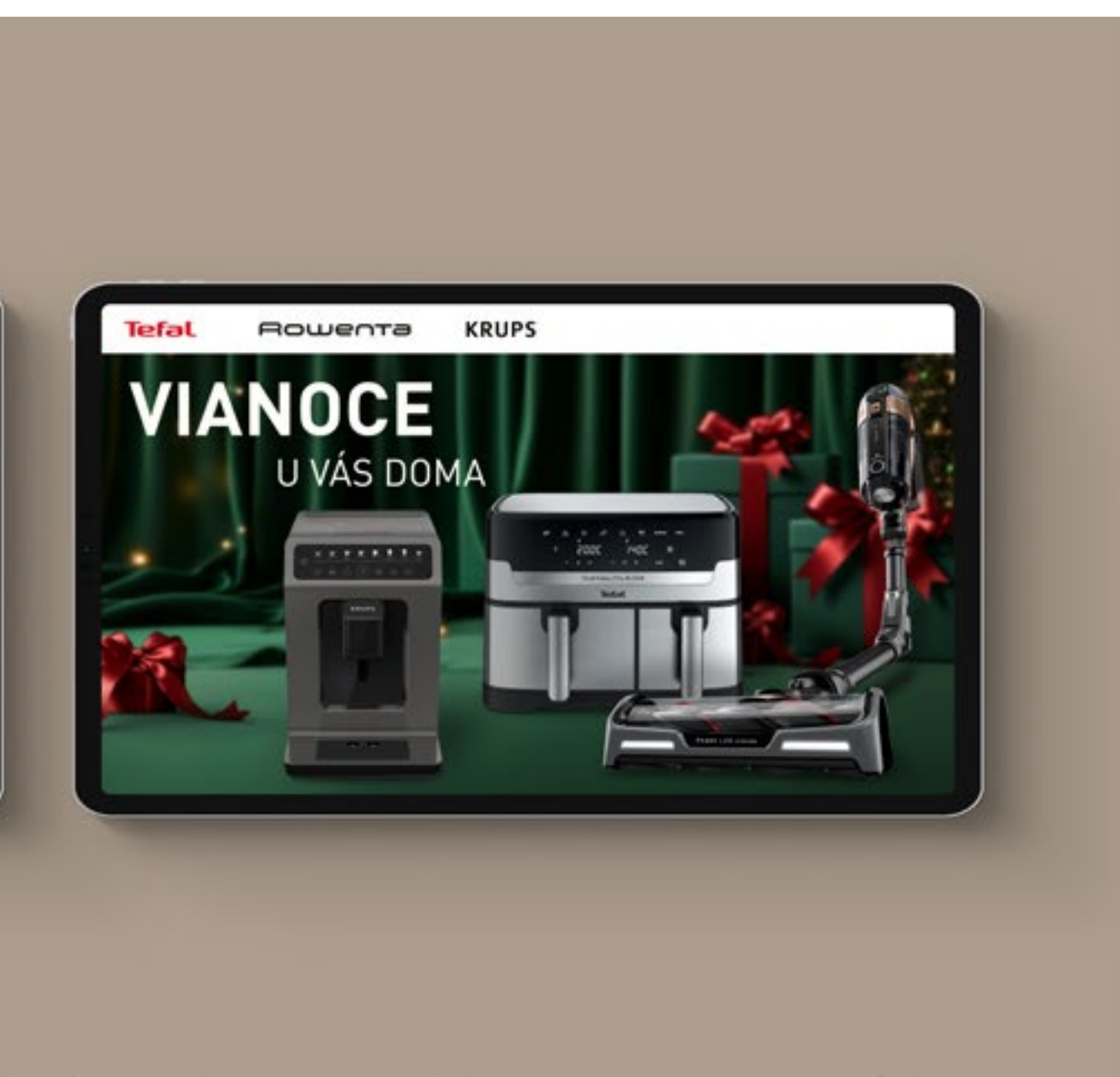
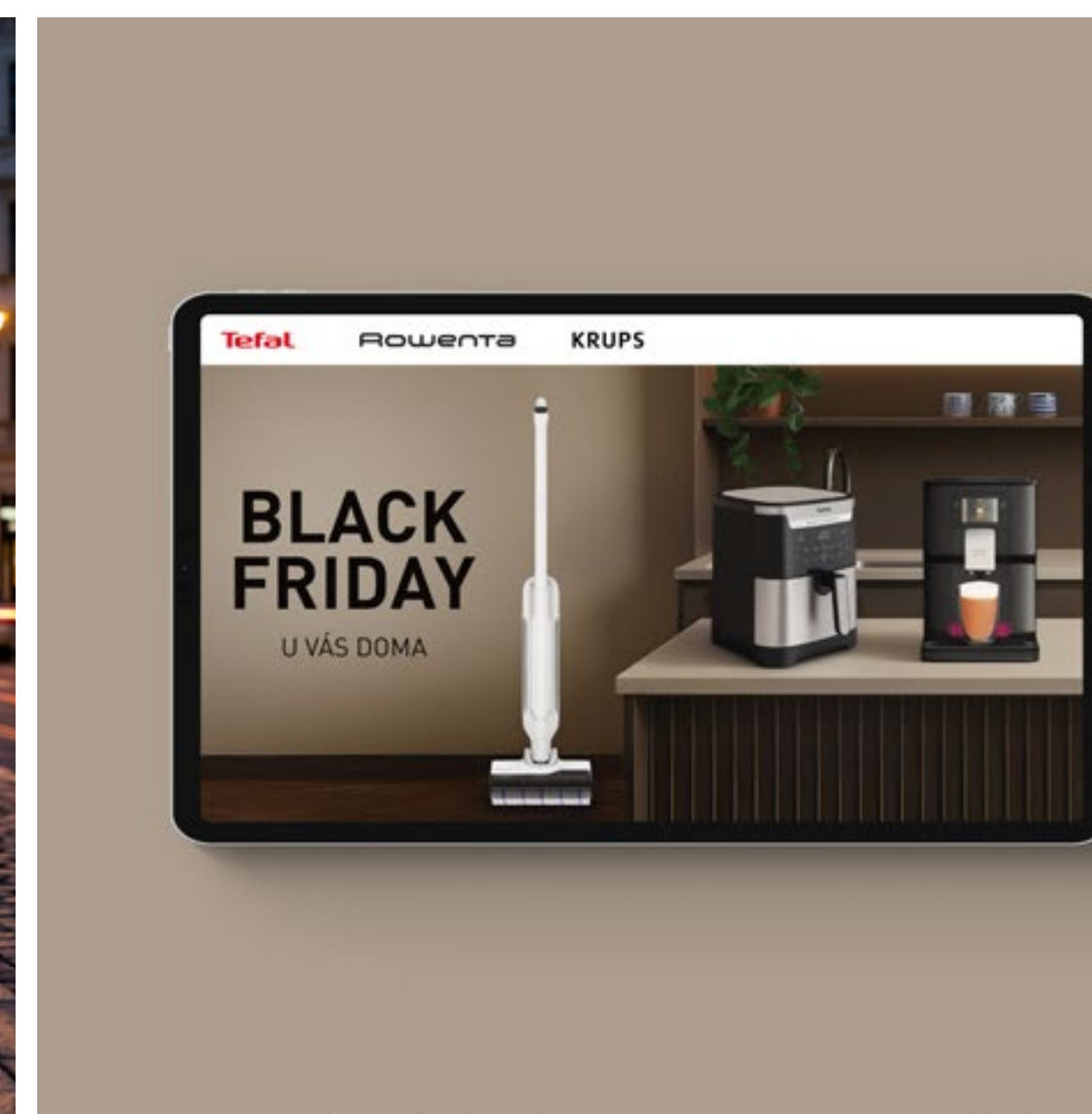
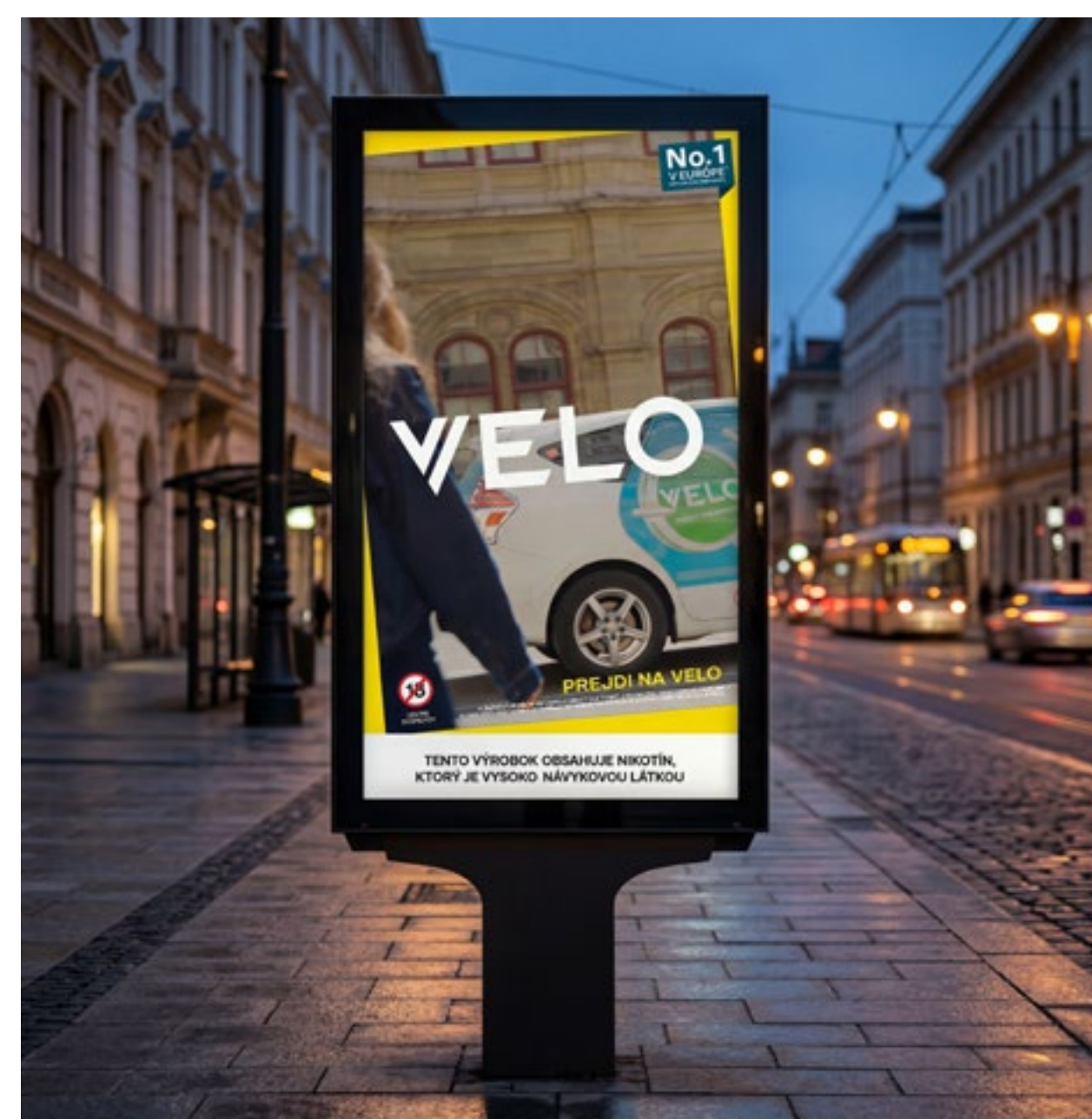
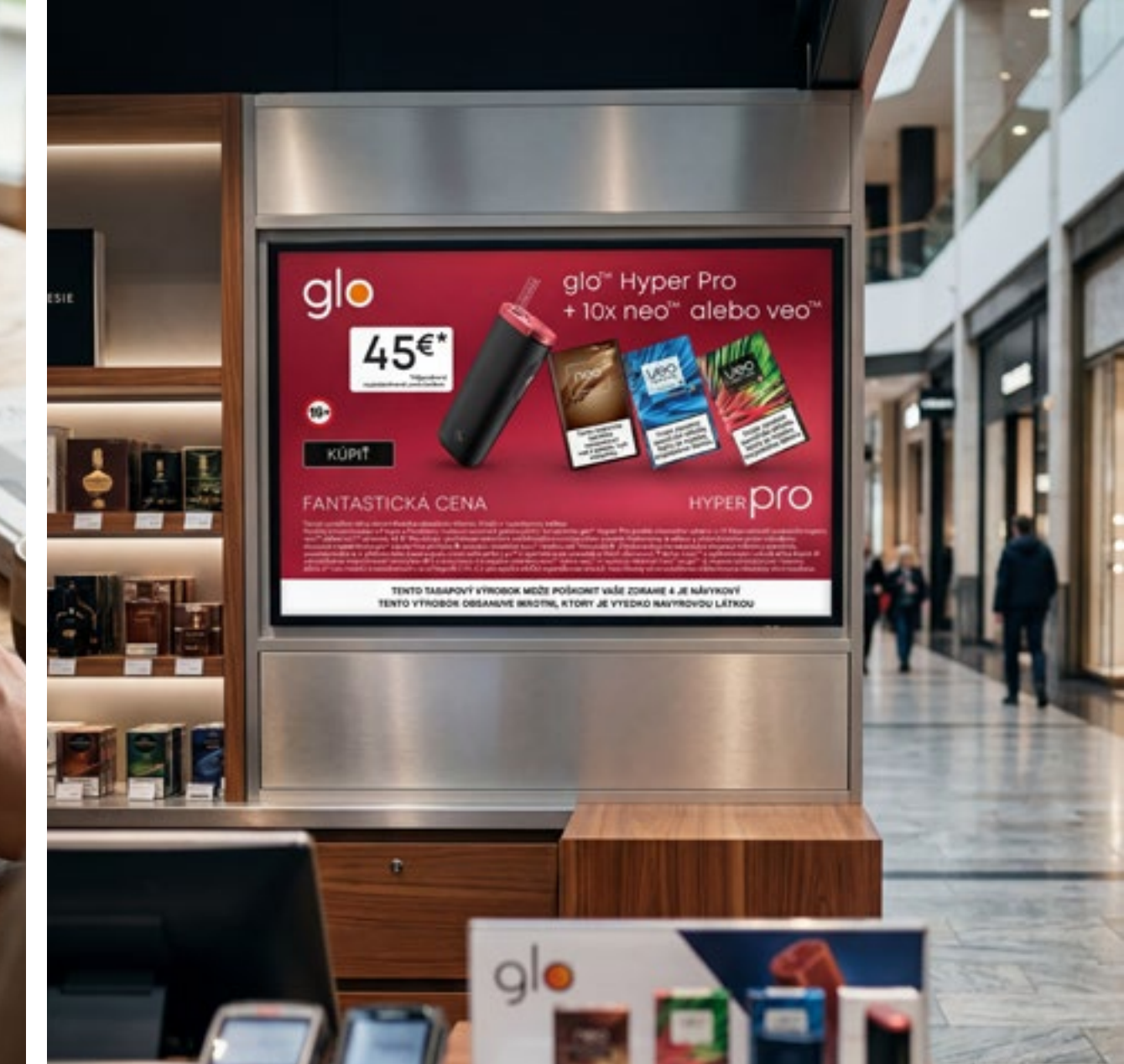
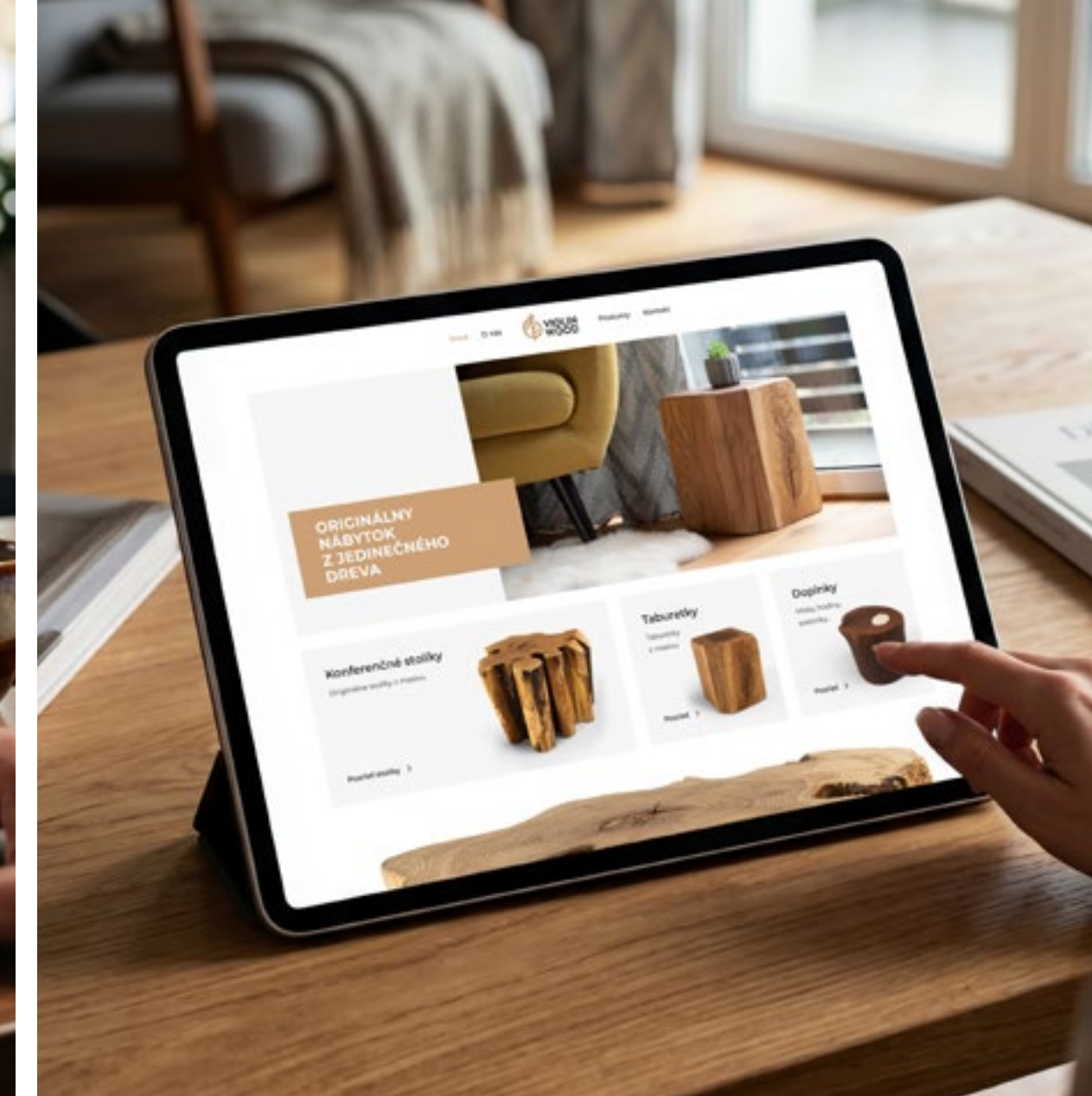
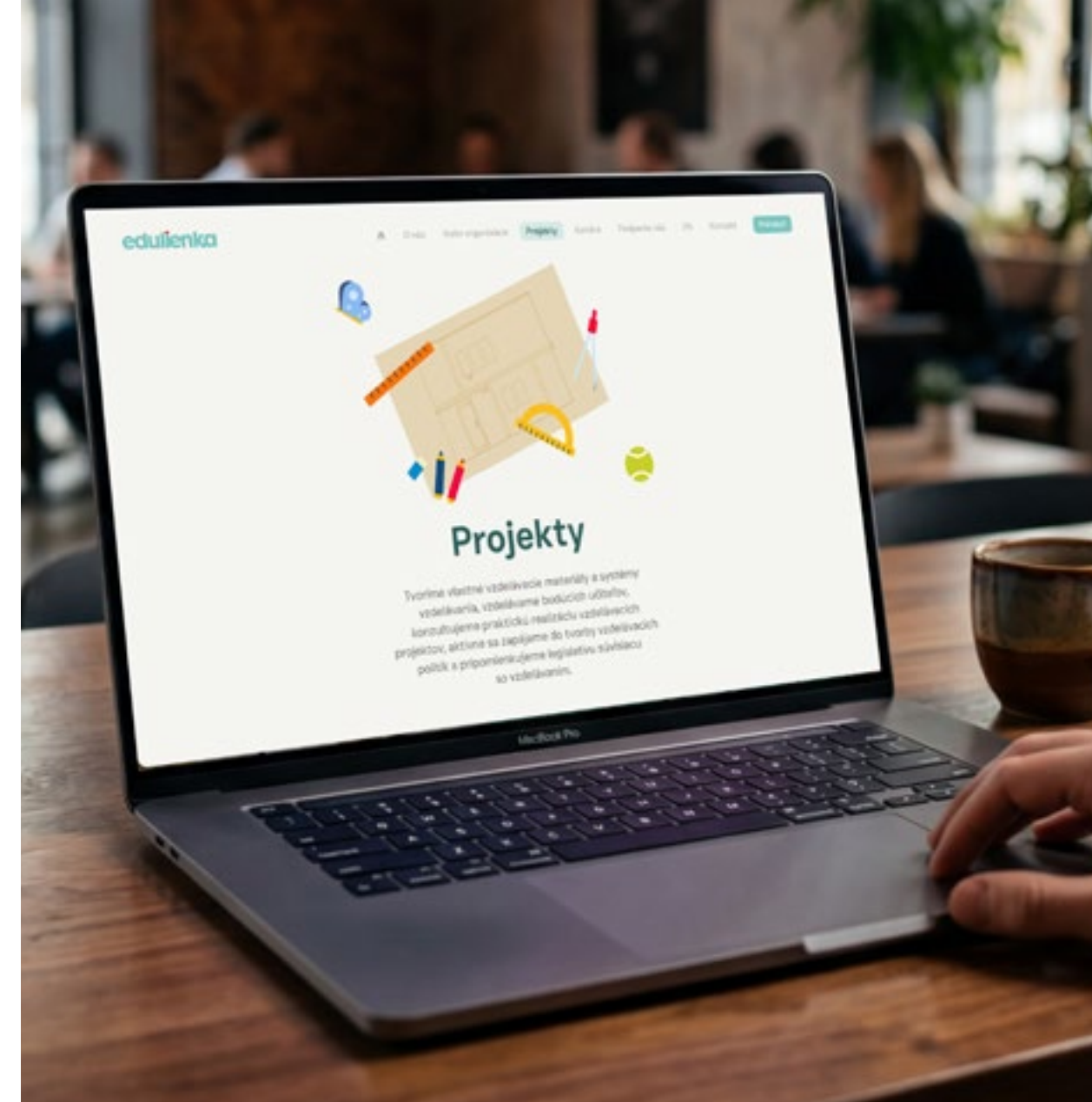
dtp & layouts



We've done a huge amount of layout work – from leaflet slots for Metro, Kaufland and Tesco, through all kinds of catalogues, to adapting visuals for different formats and campaign materials.

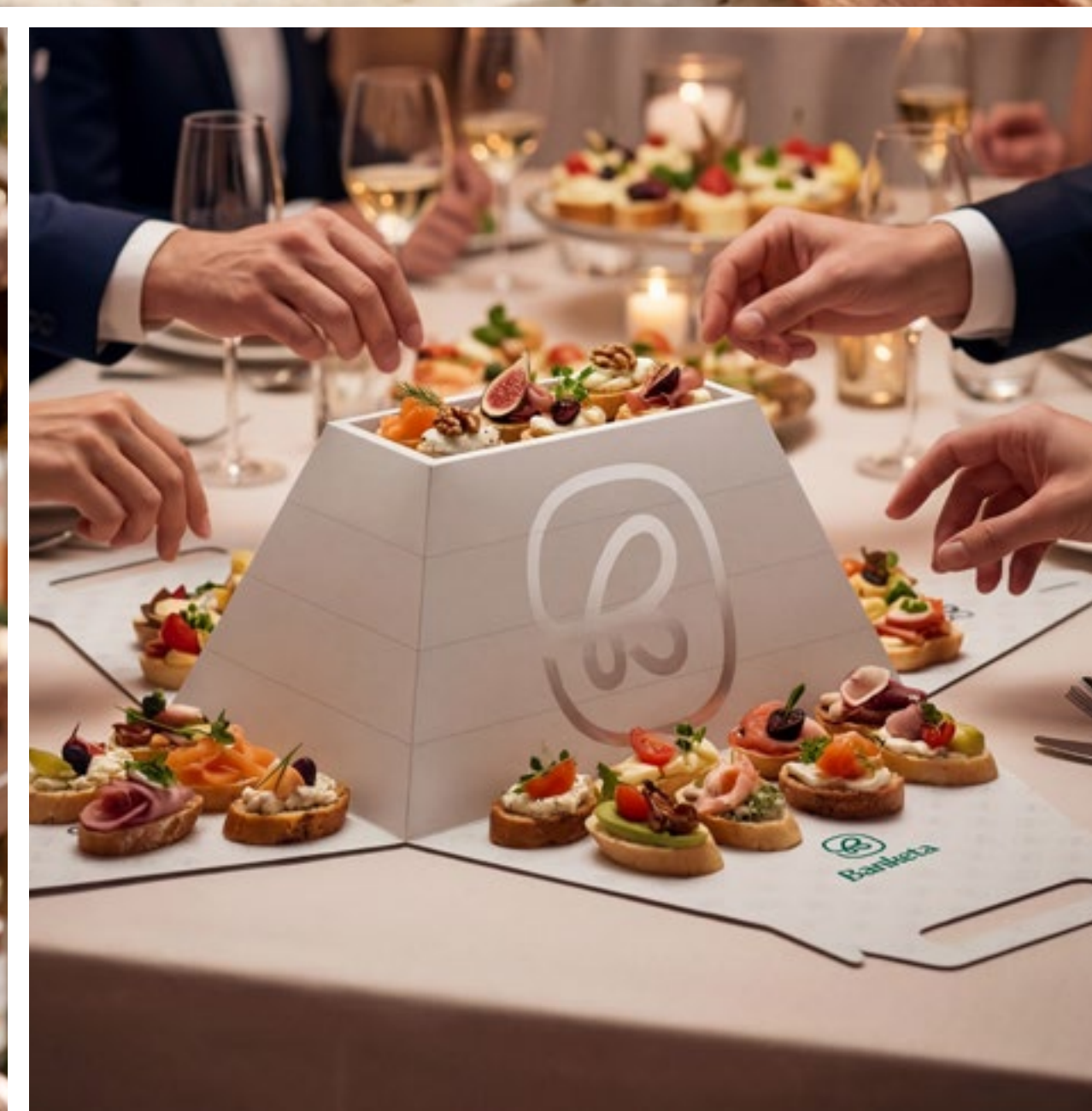


online



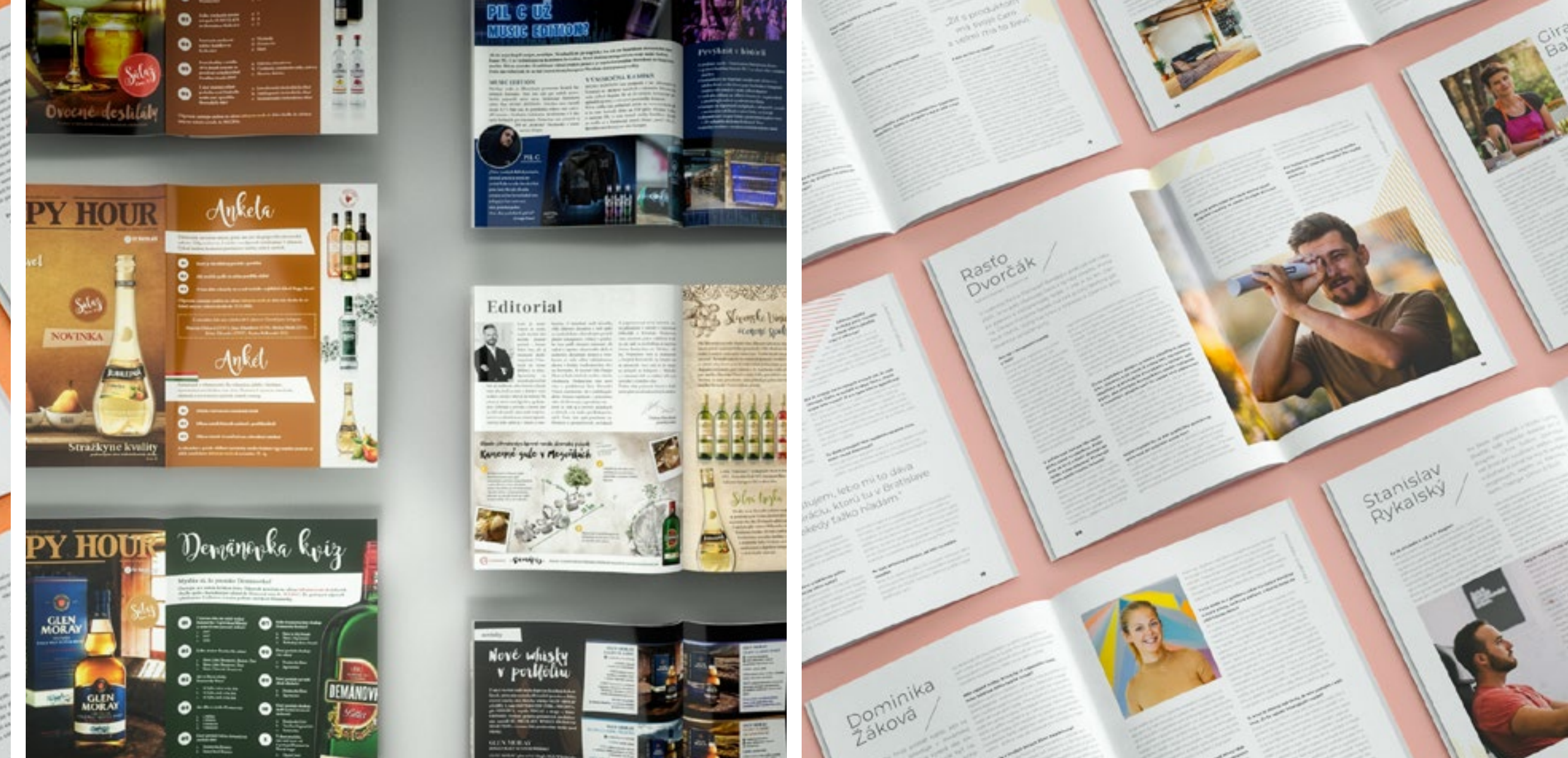
We started on paper. Today we also design websites, apps and social media content – with the same eye for detail we bring to print. From banners and posts to presentation websites and, together with a trusted team of external colleagues, a complete content and visual strategy for your social media.

packaging design



Need to wrap a product? We'll design packaging made to fit – gift boxes, product packs or labels. We have plenty of experience with print finishes, from embossing and spot varnish to security-printing features. In the end, it always comes down to creativity.

books & magazines



We've produced several magazines, and we'll gladly take care of the design of your book, magazine, brochure or annual report.



artificial intelligence



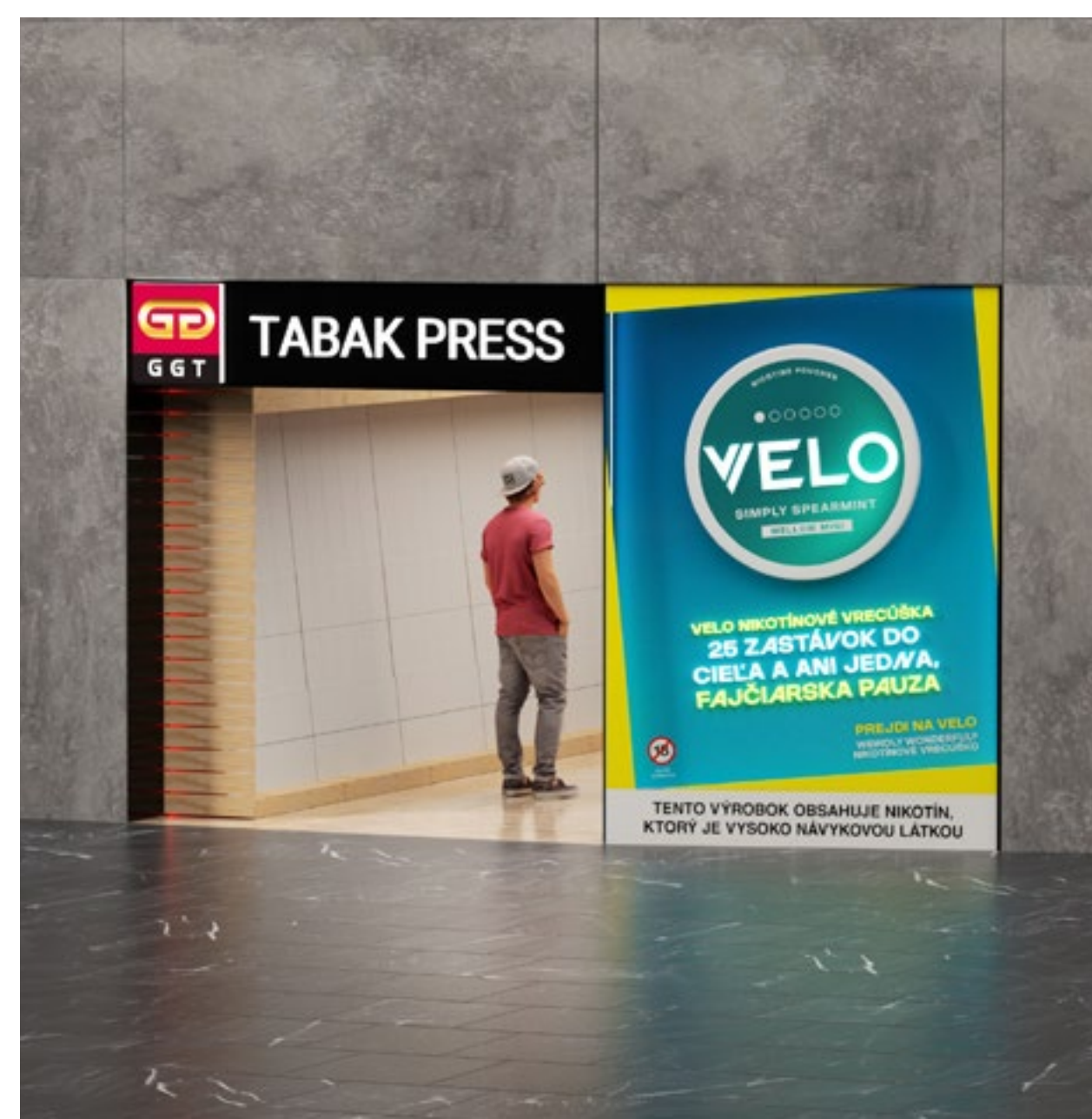
We don't shy away from new trends, and we've caught the AI wave too. By combining what AI makes possible with tools we've trusted for years, we create distinctive visuals in a consistent style – whether you need a campaign key visual or content for your social media.

pos & pop



We design and produce POS and POP materials that catch the eye right at the point of sale. Stands, wobblers, shelf talkers, special displays, custom boxes and plexiglass pieces – we handle the whole process, from the creative idea and artwork to production and distribution. Your products stand out, sell more and stay in the customer's memory.

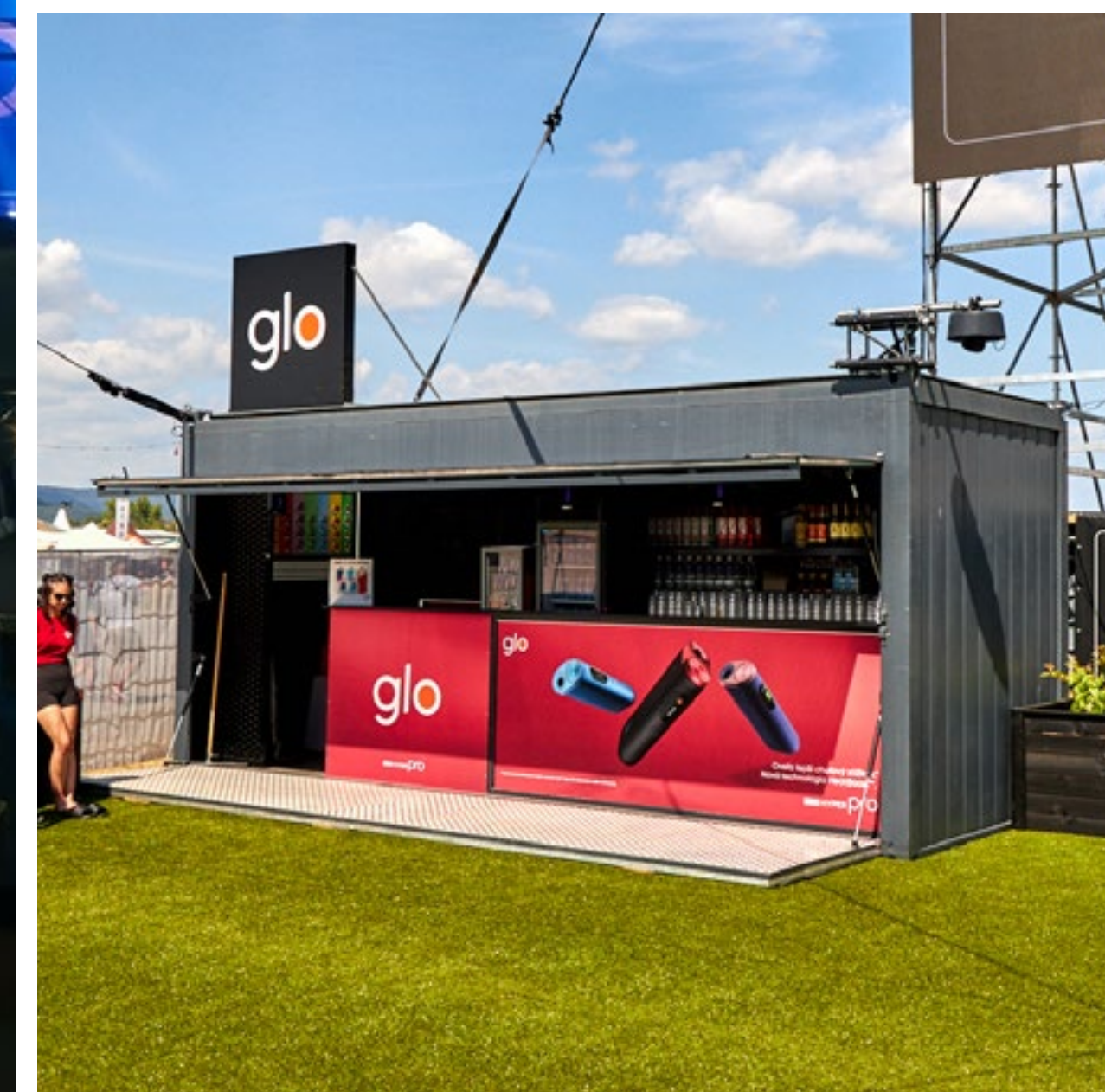
visualisation & production



Got an idea but not sure how it will work?
We'll turn it into something you can see –
from simple visualisations to more complex
technical solutions. Whatever we come up
with, we can show you first, so every detail
is settled before production starts.

event support

From small town festivals to the biggest ones. Thanks to our clients' trust, we support them at festivals too – from advertising and printed materials, through stand design and zone branding, to build and production. We've delivered at Slovakia's biggest festivals, including Grape, Pohoda and Lovestream.



**fox
inthe
box**

hello@foxinthebox.studio

www.foxinthebox.studio

Lajo Oláh

lajo@foxinthebox.studio

+421 905 689 968

**Studio:
Metodova 1,
821 08 Bratislava, Slovakia**

Milan Kubík

milan@foxinthebox.studio

+421 905 419 818

**Studio:
Dolná 88,
967 01 Kremnica, Slovakia**